Integration innovation and international communication of Shaanxi piano music from the perspective of nationalization

Guo Ruixi

Department of Music Education, Art College, Xi'an University, Xi'an, Shaanxi, 710065, China

Keywords: Nationalization; Shaanxi; Piano; Music; fusion; communication

Abstract: Strictly speaking, piano is a kind of foreign music form. Piano has been introduced into China for a short time, but with the development of these years, piano education and creation in China have made remarkable achievements in many aspects. Nationalization is not only the only way of piano development, but also an important way of piano development and popularization. This paper makes a brief analysis of the development fusion and innovation and internationalization communication of Shaanxi piano music from the perspective of nationalization

Piano is a music form from Europe. Many of the famous pianists we are familiar with come from Europe. Many scholars refer to Europe as the cradle of pianists.

Since the birth of the piano in the world has been widely recognized and affirmed by the music industry, and some people called the piano music pearl. At present, the global piano education system has been more perfect, and derived from a number of piano schools. Throughout the creation and development trajectory of piano music in various countries, the overall level of pianos is relatively high if they are successfully nationalized; on the contrary, the level is relatively low. China's piano music has experienced a process from imitation to innovation in both education and creation. After founding ceremony of the People's Republic of China, China's piano music experienced a period of rapid development. Especially in the area of nationalization, many educators have conducted in-depth research and hard exploration and made proud achievements in a number of areas.

1. The visual threshold of nationalization

The visual threshold of nationalization is a broader concept. To some extent, nationalization refers to the assimilation and absorption of the outstanding cultural achievements of other ethnic groups through exchanges, learning and reference among ethnic groups. Then,in combination with the cultural reality of our nation, we can bring forth the new from the old in a certain culture so as to inject the development of a continuous flow of fresh blood.

Art is a kind of cultural accumulation on the spiritual level. The motive power of art development lies in the collision and blending of different cultural elements. Therefore, the development of art can not be separated from the nutrition of national culture. The so-called

nationalization of art refers to the personalized expression of artistic characteristics from the aspects of national culture and national spirit, which reflects the connotation of art in various forms, types and diversity.

In recent years, with the development of economy and society, especially under the wave of globalization, the cultural exchange among countries has shown an explosive growth momentum. Many people are worried about the impact of different art forms and different cultural forms on our traditional art and culture. This is a two-sided problem. The fundamental solution lies in how we face and solve this problem, not in keeping the original closed nature and building a new car behind closed doors. The old-fashioned model can not adapt to the current trend of development.

Piano music, whether in the creation, development, or in the overall education is no exception. The development of piano music from the perspective of nationalization requires us to look at the creation of piano music from the perspective of globalization and face up to the problems such as the collision of multi-cultures in piano education. The nationalization of Chinese piano is a complex and long-term process, it can not be accomplished overnight, at the same time, it can not stand still. The nationalization of Chinese piano requires us to take piano music as the link of communication and inheritance between Chinese and western cultures, to pull each other apart in the process of integration, absorption and innovation, to deepen mutual understanding, to enhance mutual friendship and to promote mutual interaction. Chinese piano music should not only pay attention to the study of foreign factors, but also be deeply rooted in the cultural soil of our nation. Based on China's national conditions, it should do a good job of using other countries for its own use and foreign countries for China's use, thus enabling China's piano music to embark on a road of rich connotation and vigorous development.

2. The influential factors of Shaanxi Piano Music integration, innovation and international communication in the vision of nationalization

To do a good job in the integration, innovation and international communication of Shaanxi piano music from the perspective of nationalization is the key to future development of Shaanxi piano music. Its influence factor mainly includes the following aspects:

2.1 In the aspect of ideology

We put ideology in the first place because for a long time, we have been deeply influenced by the system, the humanities and even the traditional ideas, whether in the aspect of literary and artistic creation or in the aspect of education. Until today, many people still have more or less resistance to foreign culture and literary and artistic forms. Many people do not have a full understanding of piano as a foreign culture. They do not have a systematic and scientific concept of localization and nationalization of piano development. Many people do not have a clear understanding of development. They think that development is to go out. This is a one-sided understanding of development, because development is both to go out, but also to introduce

2.2 Under the guidance of related functional departments

The fusion and Innovation of Shaanxi piano music can not be separated from the guidance of related functional departments. No matter the department in charge of culture or the education department, it is necessary to have clear guidance for the innovative development of Shaanxi piano music under the vision of nationalization, and to do a good job in guiding the policy level

2.3 Relevant supporting facilities for education and teaching

Shaanxi is not only a big province of education and culture, but also a strong province of education and culture. If we want to do well the fusion innovation and international dissemination of Shaanxi piano music under the visual threshold of nationalization, we can not do without the corresponding education and teaching supporting system construction. The relevant education authorities should make great efforts from the teaching syllabus, teaching mechanism and evaluation system to support and help the steady development of international music mode and speed up the strategic transformation of Shaanxi piano music while highlighting the nationalization.

At the beginning of the development of piano music education in China, the piano education system in China was not perfect, but at that time we already had a certain international vision. The educators at that time used the western piano education for reference and learning through overseas investigation, visit, exchange and visit. Through this process, we had a preliminary understanding of the western concept of piano education and thinking mode, as well as laid a solid foundation for the follow-up development of China's piano music.

Nowadays, under the new situation of reform and opening-up, it is not only the intrinsic demand of piano music development, but also the effective way of piano music development

2.4 The excavation and application of national culture

The Innovation and development of piano music under the vision of nationalization can not be separated from our excavation and application of national culture. For a long time, although our piano music has made remarkable achievements vertically, there is still a long way to go in terms of the nationalization of piano music. In piano music, we need to combine with what kind of national culture, how to combine, whether the combined standards and methods are of innovative significance, how to carry out effective international dissemination of this innovation, and so on, these all need us to carry on the full excavation to the national culture, and carries on the essential consideration and the research to the national literature and art factor. The nationalized piano music should achieve the harmony between the two, and should go hand in hand, and should not be mechanically copied, far-fetched

2.5 Means of promotion

In the information-based conditions, the old kind of wine is not afraid of deep alley thinking mode has been unable to adapt to the development of the times. Good products, good mode also need to have a good promotion mode, promotion means to match. The fusion innovation and international communication of Shaanxi piano music in the vision of nationalization require us not only to do well in the development innovation of piano music, but also to do well in the popularization and application of piano music. International communication, as the name suggests, is to promote our work overseas, to the international market, and use market-oriented standards and vision to treat music this commodity. The means of promotion directly determines the success of national piano music in the international market.

3. Methods of Shaanxi piano music fusion innovation and International communication from the perspective of nationalization.

In order to do a good job of Shaanxi piano music fusion innovation and international communication from the perspective of nationalization, the author thinks that we should focus on the following aspects:

3.1 Give full play to the unique regional and cultural advantages of Shaanxi

As the leading province of western development, Shaanxi has unique regional and cultural advantages. First of all, as the starting point of the ancient Silk Road, Shaanxi has a profound cultural heritage. In the innovation and development of Shaanxi piano music, we should fully explore the factors that can be used in Shaanxi regional culture, and fully combine Shaanxi characteristic culture with piano music. The innovation and integration that we speak of here, itself is the combination of ancient and modern, west and east. The cut-in point of this combination needs rich cultural nutrition as a basis. In recent years, the opening-up of Shaanxi has presented a new pattern, which provides a new stage for the international development of Shaanxi piano music. We must carry on the thorough research and the analysis to Shaanxi's regional culture, absorb the nutrition which among them, and fully merges in the piano music creation.

3.2 The development of Shaanxi piano music from the perspective of nationalization and internationalization.

The development of Shaanxi piano music should be viewed from the perspective of nationalization and internationalization. We should not only base on Shaanxi, take Shaanxi's rich culture as the starting point of piano music development, but also innovate the traditional concept of development from the perspective of internationalization. In terms of creative techniques, as well as in terms of creative content and methods of promotion, we should fully learn from the mature experience of foreign countries, make the best use of foreign countries, learn from and complement each other's strengths, and fully communicate and cooperate with our counterparts at home and abroad. We should both be good at introducing foreign countries and going out ,and actively promote the development and innovation of Shaanxi piano music in various forms.

3.3 Establish the teaching conditions of piano music education in Shaanxi province based on new media.

New media is a brand-new means of education and teaching.

New media mainly refers to the application of network (communication and exchange), computer (computing and information processing) and other high-tech media to innovate the content, form and type of traditional media. The forms of new media include art design, man-machine interface, industrial division, multimedia and so on. The combination of new media and internet effectively solves the real-time problem of information transmission and breaks the restriction of time and space on information transmission. The new media can give full play to its multi-media efficiency in education and teaching, enrich the teaching content, perfect the manifestation of education and teaching, optimize the education and teaching system, so as to improve the teaching quality. In the field of piano music teaching in Shaanxi province, due to historical and cognitive reasons, the application of new media in the field of education and teaching is still rare, and the corresponding educational and teaching achievements are also very weak. How to apply the new media in the piano music teaching of Shaanxi is still in the primary stage. The majority of teachers in piano education teaching should completely change the traditional idea, actively learn new media teaching technology, be good at using the internet equipment and integrating various teaching methods, and optimize the education and teaching thought. In order to improve the overall level of piano music teaching in Shaanxi province, we should make suggestions for the integration of new media and piano ,music teaching in Shaanxi Province, and lay a solid foundation for better development of new media teaching,

Acknowledgments

Shaanxi Social Science Foundation Project: Integration, Innovation and International Communication of Shaanxi Folk Music from the Perspective of Cultural Confidence(No.2018K26); Research Projects on Major Theoretical and Practical Issues in Social Sciences of Shaanxi Province in 2019: Development of Shaanxi Piano Music from the Perspective of Red Culture Communication and Nationalization(No. 2019Z122)

References

- [1] Qiao Wenqing. On the development trend of music curriculum teaching under the background of new media [J]. Times Report, 2018(18):248.
- [2] Wang Huiying. Analysis of the new media era of college music teaching reform [J]. North Music, 2018(14):129-130.
- [3] Huang Xiaoyin. On the new media era of music teaching thinking [J]. Information Technology, 2015(12):177.
- [4] Zhang Ning. Research on the Reform Strategy of Music Teaching in Colleges and Universities from the Perspective of New Media [J]. Journal of Hebei North University (Social Science Edition), 2017(5):104-106.
- [5] An Yongming. The path choice of music teaching mode change under the new media environment [J]. Science and Education Guide-Electronic Edition (first ten days), 2018(7):85,87.